

Original Paper

Research on the Construction of Lu Zuofu's Entrepreneurial Spirit Education Inheritance System

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Abstract

In the context of the new era, the overall strategy of the great rejuvenation of the Chinese nation intersects with the historic changes unseen in the world in a century. It is urgent to inherit and promote the excellent entrepreneurial spirit to cope with risks and challenges and promote high-quality development. As a model of patriotic entrepreneurs, Lu Zuofu's entrepreneurial spirit was nurtured in a special era of internal and external difficulties. It has been condensed into five layers of historical connotations: a patriotic sentiment with a sincere heart, an innovative spirit of daring to explore, an honest personality that upholds commitments and values righteousness, a social responsibility that serves the world well, and an international perspective that looks to the world. These five elements constitute an extremely precious spiritual wealth. This study is guided by General Secretary Xi's important discourse on entrepreneurial spirit, systematically interpreting the essence of Lu Zuofu's entrepreneurial spirit, and focusing on exploring the construction and guarantee path of the education inheritance system. The aim is to play a fundamental, leading, and strategic role in education and training, strengthen the education guidance for entrepreneurs, ensure that entrepreneurs always become the driving force for building a new development pattern, constructing a modern economic system, and promoting high-quality development, and provide theoretical support and practical guidance for the cultivation of entrepreneurial spirit in the new era.

Keywords

Lu Zuofu, Entrepreneurial spirit, Connotation of the new era, Path of Educational Inheritance

1. Introduction

"Market vitality comes from people, especially from entrepreneurs, and from entrepreneurial spirit."

Currently, the world's century long changes are accelerating, and the factors of instability and uncertainty in global economic development continue to increase. In a new stage of development, China's economic and social development is facing multiple challenges such as a complex and severe international environment and an unstable foundation for economic recovery. It is urgent to promote the spirit of excellent entrepreneurs and better play the role of entrepreneurs. Lu Zuofu, as a famous patriotic national entrepreneur, was once praised by Comrade Mao Zedong as one of the "four unforgettable figures in China's industrial sector" and praised by General Secretary Xi as a "model of patriotic entrepreneurs". He cultivated a unique and excellent entrepreneurial spirit in his arduous entrepreneurial journey. Studying and promoting the entrepreneurial spirit of Lu Zuofu, fully leveraging his role as a model patriotic entrepreneur, is of great significance for stimulating market vitality and promoting high-quality economic development.

Although there are few literature in China that directly and systematically demonstrate the entrepreneurial spirit of Lu Zuofu, previous research has already touched upon some aspects of it, mainly focusing on Lu Zuofu's life stories, writings, and significant contributions, exploring his advanced ideas, practical achievements, and spiritual accumulation related to promoting enterprise development, industry progress, rural construction, and other aspects as a patriotic industrialist. Liu Anbing took Lu Zuofu and Dong Haoyun as joint research subjects and proposed the concept of entrepreneurial spirit in shipping; He believes that Lu Zuofu and Dong Haoyun are exemplary examples of shipping entrepreneurs who embody the spirit of shipping entrepreneurship centered on patriotism, innovative development, social responsibility, and humane management. Pan Jia'en and others proposed that the spiritual connotation of Lu Zuofu can be summarized as a patriotic sentiment that emphasizes the prosperity of the country and the well-being of the people; A trustworthy personality rich in ideals and courageous in implementation; The noble character of being selfless and serving society; The innovative spirit of bold creation and pursuit of excellence; The value pursuit of putting people first and benefiting the world, as well as the excellent style of honesty, simplicity, diligence, and professionalism, have not been elaborated and discussed in detail. Deng Ling takes the spirit of Lu Zuofu as the theme and believes that Lu Zuofu's lifelong actions have interpreted the spirit of patriotism, enterprising spirit, dedication, and practical work. Liu Chongzhong and Zhou Mingming believe that the cultural spirit of the livelihood enterprise created by Lu Zuofu is rooted in the ideals and beliefs of national modernization and China's excellent traditional culture, and is good at absorbing advanced foreign scientific and technological and management experience. Wang Yong believes that the spirit of people's livelihood mainly includes the idea of saving the country through industry, the spirit of the group, and the spirit of hard work and entrepreneurship. Jiang Duo believes that the spirit of people's livelihood includes patriotism, collectivism, service to society, and the spirit of hard work, diligence, and frugality in running a company. These studies either focus on the related research of the "livelihood spirit" of Lu Zuofu and the livelihood company he founded, or on the related research of Lu Zuofu's spirit, or on the shipping entrepreneurial spirit highly related to Lu Zuofu's entrepreneurial spirit, providing theoretical references for conducting this research.

2. The Fundamental Connotations of Lu Zuofu's Entrepreneurial Spirit

In the new era, guided by General Secretary Xi's important discourse on promoting the entrepreneurial spirit, we can deeply grasp the essence and essence of Lu Zuofu's entrepreneurial spirit, and summarize five distinct connotations of the times, including his patriotic spirit with a pure heart, innovative spirit with courage to explore, honest personality with commitments and righteousness, social responsibility for serving the world, and international vision with a global perspective. These five connotations contain the successful password for Lu Zuofu to love his country, innovate, strive for self-improvement, and make achievements in the special era of internal and external difficulties. They embody Lu Zuofu's patriotism, value pursuit, character style, mission responsibility, and vision as an excellent entrepreneur.

(1) The patriotic spirit of a loyal heart.

Lu Zuofu was born in 1893, the year before the Sino Japanese War of 1895, which coincided with the "unprecedented change in three thousand years". He had witnessed the weakness of the country and the poverty of his family since he was young, and he was determined to serve the country when he was young. "From the age of eighteen, he struggled in the society". Because of his yearning for Dr. Sun Yat sen's democratic revolutionary theory, he joined the Chinese Chinese Revolutionary League, participated in the Revolution of 1911 and the Sichuan Road Protection Movement. After constant exploration of "revolution to save the country", "education to save the country", and "industry to save the country", he has always tried his best, never changed his heart, and is committed to "serving the construction of the motherland, so that China can quickly go from a poor and backward country to the world Go ahead of the advanced countries and become a modern, prosperous and powerful country". From adhering to the principle that "education is the only way to save the country", to practicing the principle that "China's fundamental solution is to build the country, not to save it"; From 'wanting to inspire the people through the Sichuan Daily' to advocating 'starting with self-education' to promote political reform; From implementing the new education experiment to founding Minsheng Industrial Co., Ltd. with the aim of building a prosperous and strong country, Lu Zuofu has been working hard, tenaciously striving, and putting into practice all his life to save the country, serve the country, establish a nation, and strengthen the country. He has truly achieved the goal of "never forgetting the great difficulties of the country in his dreams" and demonstrated a patriotic sentiment. During the War of Resistance Against Japan, Lu Zuofu led the Minsheng Company to make indelible contributions to winning the war, and patriotic general Feng Yuxiang praised the Minsheng Company as a national salvation company. But behind the contributions, the enormous sacrifices made by Minsheng Company are truly heartbreaking: nearly 200 brave or disabled employees were killed or injured, 16 ships were sunk and destroyed, and 69 ships were damaged by the explosion. Lu Guoji, the son of Lu Zuofu, wrote in his book "My Father Lu Zuofu": "What force drives the employees of Minsheng Company to make such great sacrifices and contributions to the country? It is the spirit of people's livelihood advocated by my father... The main theme of the spirit of people's livelihood is patriotism. It is the strong patriotic enthusiasm that inspires all the employees of Minsheng Company to not be afraid of sacrifice, move

forward bravely, and use their own lives and blood to write magnificent epics for the survival and prosperity of the motherland." In 1944, a journalist from the American magazine "Asia and America's" was also moved by Lu Zuofu's patriotic feelings and emphasized in his article "Lu Zuofu and His Yangtze River Fleet" that "Mr. Lu's entire activities are not afraid of sacrifice. The driving force behind it is to serve his country and his compatriots, not for personal interests and status.

(2) The innovative spirit of daring to explore

Wealth is called great achievements, and innovation is called flourishing virtue. Innovation is the soul of entrepreneurial spirit. In the process of becoming a teacher and journalist, Lu Zuofu boldly innovated, advocating for "breaking textbooks" and "opening school gates". He was not afraid of authority and dared to question the inappropriate practices of the then Minister of Education, emphasizing that "education must have an independent spirit"; Taking advantage of the convenience of serving as an editor, lead writer, and journalist for Sichuan Daily, "using propaganda weapons", "creating a movement", promoting new culture and ideas, and advancing the Sichuan New Culture Movement. In the 1920s, he launched the "New Sichuan South, New Education, New Fashion" movement in the southern Sichuan region, which was hailed as a typical example of local education experiments in the early 20th century; He founded the first popular education museum in modern Sichuan history in Chengdu, innovatively carrying out social life reform experiments, "combining education with amusement, with rich and colorful content, constantly changing, making the entire Chengdu society a sensation and infatuation". After establishing the industry, Lu Zuofu broke away from common sense and abandoned experience, constantly innovating the way of enterprise management, and establishing the "four unifications" that are highly in line with modern management systems - the personnel of ships are uniformly appointed by the company, finance is uniformly managed by the company, fuel is uniformly sent by the company according to regulations, and driving is under the unified command of the captain; Propose the innovative viewpoint that humans are "social beings", attach special importance to employee education, oppose treating employees as "economic beings", and promote the establishment of a "new group life suitable for modern survival"; Invented the "three-stage navigation method" that can effectively overcome navigation difficulties during the dry season in the upper reaches of the Yangtze River, improving the efficiency of dry water navigation; Innovate business layout, actively expand into fields such as shipbuilding, ship repair, coal mining, steel, logistics, finance, dyeing and weaving, and build a relatively complete shipping industry chain; Adopting a strategy of breaking down and gradually unifying the Chuanjiang shipping industry, Minsheng Company has gradually developed into a shipping giant that spans the river and sea, praised as a "miracle" by the American shipping industry. These pioneering ideas and actions all stem from their innovative spirit of pioneering and daring to be the first in the world.

(3) The Integrity Personality of Keeping Promises and Emphasizing Virtue.

Lu Zuofu's original name was Lu Kuixian. The reason for changing his name to "Zuofu" is to demonstrate honesty and express his desire to become a powerful nation and a prosperous people. At the beginning of the establishment of Minsheng Company, Lu Zuofu clearly stated: "Honesty with people leads to long-

term trust; being good at showing off and deceiving others leads to only one trust." Therefore, he called on all employees of Minsheng Company to "work faithfully and sincerely with people. In the process of unifying Chuanjiang Shipping, although Minsheng Company was still small at that time, everyone believed in Lu Zuofu, who was "upright and had excellent ethics", which shows his high reputation and prestige. In Lu Zuofu's view, Minsheng Company not only aims to facilitate people, but also makes a solemn commitment to them. Therefore, when Minsheng Company's ships are unable to sail during the dry season, Lu Zuofu supervises the construction of shallower draft ships and modifies the routes, making every effort to ensure that the ships can pass all year round, in order to fulfill his promise and facilitate people's travel. Sun Yueqi, the general manager of Zhongfu Coal Mine Company, and Lu Zuofu only discussed for less than 10 minutes before deciding to cooperate wholeheartedly and jointly establish Tianfu Mining Co., Ltd. It is a "one word, no agreement" agreement, which shows their level of trust in Lu Zuofu. Later, the two sides cooperated harmoniously, and Tianfu Mining had an annual output of up to 500000 tons, accounting for about half of the annual coal production in Chongqing. According to the recollection of the famous patriotic and democratic figure Liang Shuming, in 1918 and 1919, he visited Mr. Zhou Xiaohuai, who had made important contributions to the modernization of Sichuan. When talking about Lu Zuofu, Zhou Xiaohuai praised his character very much. "General Zhou raised his thumb and said, 'In terms of character, this can be counted!'" Famous patriotic industrialist Gu Gengyu pointed out in his recollection that as he deepened his relationship with Lu Zuofu, "he involved more things and felt that he was serious and trustworthy in his work. Famous patriotic and democratic figure Yan Yangchu pointed out in his recollection: "I have traveled extensively throughout my life, and have met many people, but only Brother Fu is my most admired friend. He is a perfect person with many strengths. Lu Zuofu's integrity personality has attracted both superiors and subordinates, making the culture of integrity a prevailing trend in Minsheng Company, winning a good reputation and more business opportunities for Minsheng Company, and maintaining a good reputation in the shipping industry. At that time, from high-ranking officials to ordinary civilians, everyone was willing to take the ships of Minsheng Company.

(4) The social responsibility of benefiting the world at large

Lu Zuofu believes that "people are not for themselves, people are for society" and "the meaning of work should be in society, and the reward for work should also be in society". Therefore, he adheres to the concept of "individuals for the cause, and the cause for society", advocates "creating public welfare and addressing public difficulties", and explicitly incorporates "serving society and facilitating people" into the purpose of Minsheng Company, emphasizing that "the ultimate significance of Minsheng Company is not to help itself, but to help society". He has a beautiful wish, that is, "I hope everyone can be horticulturists, decorate society as beautiful as gardens, become builders, and complete all social undertakings." To this end, he is committed to "saving people's dangers", dedicating himself to "helping people's cause", initiating the rural construction movement of the Three Gorges of the Jialing River, "taking transportation construction as the guide, industrial construction as the focus, rural urbanization as the driving force, and attaching importance to cultural and educational undertakings", and ultimately

"managing Beibei, which was originally plagued by banditry and people living in poverty, into a brilliant and wonderful paradise", creating a prosperous scene of "three thousand celebrities gathering in Beibei". In the 1930s, when uniting the then scattered Chinese shipping companies, despite the difficult situation of Minsheng Company, Lu Zuofu adhered to the principle of "not letting anyone lose their job", "willing to suffer losses", and firmly practiced the purpose of "serving society and facilitating the people", shouldering social responsibilities without hesitation. In 1930, Lu Zuofu founded the only high school in Beibei at that time - Jian Shan School. The name of the school comes from the poem "Mencius: Devote oneself wholeheartedly", which states "If poor, one should focus on oneself; if great, one should also benefit the world", fully expressing his admiration and pursuit of this "virtue and broad mindedness that the Chinese nation has always admired". After the fall of Wuhan in October 1938, a large number of people and materials were stranded in Yichang, and Lu Zuofu was ordered to rush the transportation in a crisis. In 40 days, "nearly 100000 tons of materials and equipment and 30000 people, the essence of national industry, were successfully transferred as scheduled, which demonstrated the most spectacular scene of China's large-scale inward migration", laying the material foundation for the fight against the enemy, preserving the lifeblood of China's national industry, and fully demonstrating its responsibility and responsibility to the times and society. As Liang Shuming recalled Lu Zuofu in his later years, "He had no self in his heart, and was filled with serving society.

(5) An international perspective with a global perspective.

In that stormy era, internal and external troubles intertwined, and great powers roamed the Sichuan River. The hardships of adversity cultivated Lu Zuofu's ability to think and solve problems from an international perspective. Lu Zuofu believes that "internal and external troubles are two problems, but only one method is needed to solve them." This method is to "take the world's highest record as the goal and the current domestic situation as the starting point," and to "modernize the entire China through the four modernization movements of industry, transportation, culture, and national defense. He called on the employees of Minsheng Company to "have the world's largest knowledge" and warned everyone that "the origin of knowledge should be found in the world". He advocates for "promoting mutual exchange between domestic and foreign people". On the one hand, "there are more people from all countries in the world, especially those with advanced material civilization"; On the other hand, it is necessary to promote more Chinese people to go abroad. As long as more people go back and forth and conduct more research, it will not be difficult to achieve communication between China and foreign countries. As for the shortage of funds, a large amount of foreign investment can be utilized, and if there is a shortage of talent, some experts can be hired from abroad. To this end, he took it upon himself to serve as a bridge to communicate with the world, spending over three years diligently studying English amidst his busy schedule in his forties. Not only was he proficient in using English to interact with foreigners, but he also had the ability to revise English drafts of shipbuilding contracts signed with Canada. This made his friend and wealthy businessman, Chen Shujing, deeply moved and admired. In order to better compete with foreign powers in the maritime industry, Lu Zuofu extensively made friends with foreign businessmen, foreign diplomats

stationed in China, and people from various fields such as science, technology, culture, and education. He invited them to visit, inspect, travel, and give lectures in China; Hosted and promoted the joint venture between Minsheng Company and Jincheng Bank to establish the Pacific Shipping Company, gradually opening up the Beiyang and Nanyang routes, and continuously leading Minsheng Company to the world; I have visited and inspected the shipbuilding, shipping, and machinery manufacturing industries in Canada and the United States multiple times, promoting Minsheng Company to establish offices overseas and expand into international markets; Taking advantage of the opportunity to attend international trade conferences, we aim to "promote mutual understanding between China and foreign countries" and let the international community understand that "China needs a foreign market". We are tirelessly committed to making the five-star red flag "fly on the ocean of the world".

3. Constructing a Systematic Entrepreneurial Spirit Curriculum System for Lu Zuofu

Chongqing, as the birthplace of the entrepreneurial spirit of Lu Zuofu, has an unshirkable responsibility and obligation to inherit the entrepreneurial spirit of Lu Zuofu. It is necessary to make full use of the education and training of private entrepreneurs, starting from strengthening the education and guidance of private entrepreneurs, and give full play to the fundamental role of education in inheriting the entrepreneurial spirit of Lu Zuofu. Chongqing Socialist College must implement the central decision-making and deployment as well as the relevant work requirements of the municipal party committee, focus on playing the main role of cultivating private entrepreneurs in the city, demonstrate the characteristics of "joint party school and joint organization", share teaching resources with the Southwest University campus and Beibei Community College campus of Lu Zuofu Private Economics College, and jointly build a professional Lu Zuofu entrepreneurial spirit curriculum system.

(1) Create basic courses that meet the needs of the times. The basic curriculum is guided by General Secretary Xi's important discourse on promoting the entrepreneurial spirit in the new era, deeply exploring the new era connotation of Lu Zuofu's entrepreneurial spirit, systematically preaching the value of Lu Zuofu's entrepreneurial spirit in the new era, guiding students to deeply understand Lu Zuofu's entrepreneurial spirit, and solving the problems of "why to learn" and "what to learn". The main courses include "General Secretary Xi's Important Discourse on Promoting the Entrepreneurial Spirit", "General Secretary Xi's Important Discourse on Promoting the" Two Health "of the Non public Economy", "General Secretary Xi's Important Discourse on Fully, Accurately and Comprehensively Implementing the New Development Concept", "Learning and Implementing General Secretary Xi's Important Instructions and Instructions on the United Front Work of the Private Economy in the New Era" 12 specialized courses including 'Lu Zuofu and the Entrepreneurial Spirit of the New Era'.

(2) Offering characteristic courses that are in line with Chongqing's advantages. The characteristic course is designed with the theme of the formation and development of Lu Zuofu's entrepreneurial spirit, fully leveraging Chongqing's advantages as the birthplace of Lu Zuofu's entrepreneurial spirit. It deeply explains the special historical background and conditions that gave birth to Lu Zuofu's entrepreneurial

spirit, tells the story of Lu Zuofu's growth, patriotic dedication, innovation and entrepreneurship, as well as the historical context, cultural accumulation and practical foundation of the formation and development of Lu Zuofu's entrepreneurial spirit. It guides students to deeply understand the necessity and inevitability of the formation and development of Lu Zuofu's entrepreneurial spirit, and solves the problem of "where does Lu Zuofu's entrepreneurial spirit come from" and "where does it go". We mainly offer 10 characteristic special courses, including "The Generation Logic of Lu Zuofu's Entrepreneurial Spirit", "The Formation and Development Process of Lu Zuofu's Entrepreneurial Spirit", "Lu Zuofu's Dream of Saving the Country through Industry", "Lu Zuofu's Chinese Dream", "Lu Zuofu's Personality Charm", "Lu Zuofu and Ba Yu Culture", "Lu Zuofu during the Anti Japanese War", "Lu Zuofu's Entrepreneurial Spirit and Chongqing", "Lu Zuofu and Hechuan", "Lu Zuofu and Beibei", as well as 2 situational teaching courses, such as "Yichang Great Retreat" and "3000 Celebrities Gather in Beibei", built around Lu Zuofu's historical contributions. We also focus on Lu Zuofu's life and deeds, and open 10 memorial halls and Southwest Industrial Building, etc. More than on-site teaching sites have been established to build Chongqing Minsheng Industrial Company, the former residence of Lu Zuofu in Hechuan, the former residence of Lu Zuofu in Beibei, Chengdu Popular Education Museum Five on-site teaching routes, including the Yichang Great Retreat Memorial Park.

(3) Set up expansion courses that meet practical needs. The expansion course focuses on building achievements in the new era, with the main line of inheriting and promoting the entrepreneurial spirit of Lu Zuofu, and the purpose of consolidating and expanding learning outcomes. It deepens and expands local entrepreneurial training resources in Chongqing, guides entrepreneurial students to draw strength, cultivate emotions, enhance consensus, improve literacy, enhance abilities, and hone their character from Lu Zuofu's entrepreneurial spirit, and strives to become a model of patriotism, dedication, law-abiding management, entrepreneurship and innovation, and giving back to society. It effectively transforms learning outcomes into motivation and enthusiasm for achieving new things, and solves the problem of how to promote and practice Lu Zuofu's entrepreneurial spirit in the new era. We mainly offer 10 specialized expansion courses, including "Improving the Leadership Literacy of Entrepreneurs in the New Era - Taking Lu Zuofu as an Example", "Lu Zuofu's Rural Construction Practice Inspiration", "The Patriotic Sentiment of Chongqing Merchants", and "The Realistic Difficulties and Response Strategies of China's Private Economy Development". We also develop an enterprise study course "Chongqing Famous Private Enterprise Tour" with the theme of excellent entrepreneurial spirit in the new era, and open 21 on-site teaching points such as Chongqing Jinshan Technology (Group) Co., Ltd. and Zhubajie Network Co., Ltd.

4. Improve the teaching guarantee system for inheriting the entrepreneurial spirit of Lu Zuofu

(1) Strengthen organizational support. Strengthen the overall planning and coordination of the Party over Lu Zuofu Private Economics College, accelerate the construction of an education and training pattern of "one college and three districts", that is, to build the "Lu Zuofu Private Economics College" Chongqing

Socialist College campus, consolidate and develop the Southwest University campus and Beibei Socialist College campus, and promote the integrated development of the three campuses. It is suggested that the United Front Work Department of the Municipal Party Committee further increase its planning, leadership, coordination, and evaluation efforts for the training of private entrepreneurs. The Municipal Federation of Industry and Commerce, together with the Socialist College, Lu Zuofu Private Economics College, and others, should explore the establishment of an entrepreneur education and training information platform, improve the research mechanism for entrepreneur training needs, and establish a linkage mechanism between entrepreneur training and supply. Establish an incentive mechanism for entrepreneurs to participate in training, and use the participation of entrepreneurs in education and training as an important basis for comprehensive evaluation by representatives of the private economy, government support, and policy guidance to support enterprise development.

(2) Strengthen funding support. Implement the relevant regulations of the Municipal Party Committee on further strengthening the cultivation of outstanding entrepreneurs, establish a financial investment system that is suitable for the training needs of private entrepreneurs in our city and the scale of operation of Lu Zuofu Private Economics College and Socialist College, and establish a special support mechanism.

(2) Strengthen the guarantee of teaching staff. Strengthen the construction of Lu Zuofu's entrepreneurial spirit teaching team, cultivate and build a full-time teaching team that is politically firm, morally upright, professionally skilled, has a strong work style, and is full of vitality. Select and hire leading cadres, experts and scholars, outstanding entrepreneurs, and senior management personnel of enterprises as part-time teachers.

(3) Optimize environmental protection. Plan, create, and shoot TV and film feature films with Lu Zuofu as the theme, presenting Lu Zuofu's entrepreneurial spirit through artistic techniques and touching stories. Strive for the support of Chongqing's business media and establish a column on Lu Zuofu's entrepreneurial spirit in the "Business" magazine, telling and spreading the story of Lu Zuofu well. Promote the integration of cultural elements related to Lu Zuofu into urban blocks and buildings, use Lu Zuofu's entrepreneurial spirit to create a new business card of urban culture, and effectively create a good atmosphere where all parties attach importance to supporting and jointly promoting the education and inheritance of Lu Zuofu's entrepreneurial spirit.

(4) Consolidate the foundation and guarantee the ability. Establish the Lu Zuofu Research Center at Chongqing Institute of Socialism, integrate the city's research forces, establish the Lu Zuofu Entrepreneurial Spirit Research Expert Database, and continuously enhance professional theoretical research capabilities. Based on the growth patterns of entrepreneurs and their learning and training needs, classify and develop teaching syllabi, and compile a batch of practical and effective training materials; Innovate teaching methods and comprehensively utilize methods such as lecture based, seminar based, case-based, simulation based, immersive, and experiential approaches to promote the overall improvement of teaching level, and strive to build Lu Zuofu Private Economics College into a national first-class private entrepreneur education and training base.

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